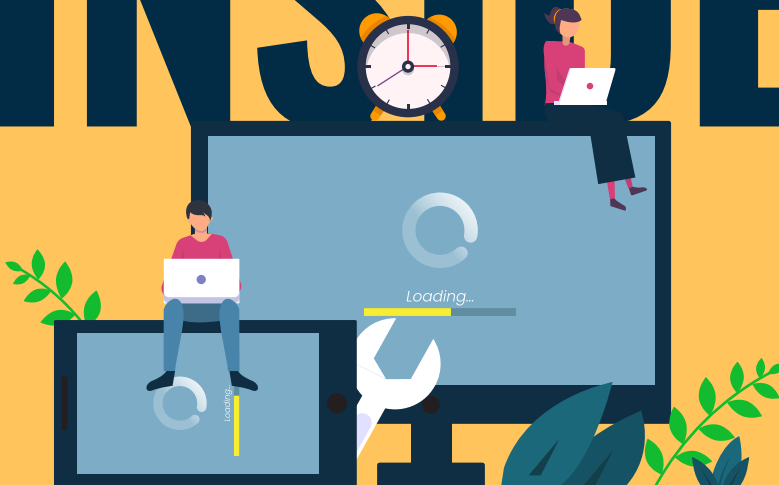


OCTOBER 2021

itguys

TECHNOLOGY INSIDER



Your monthly newsletter,
written for humans not geeks

**DID YOU
KNOW?**



Software updates: Your business's secret data security weapon

You know that feeling when you look in your phone's app store, and there are 29 apps asking to be updated? Yes, everyone gets annoyed with this sometimes.

What's worse is when you're working on your work computer, and software pings up a message saying it needs to be updated. At least phone apps don't take long and don't interrupt you that much. On your computer it's too easy to hit "remind me later" and forget it.

Often these updates are known as patches. And they're there to keep your business safe.

When a vulnerability is found in a piece of software or an operating system, the developers work really

fast to create a small update – the patch – that fixes the vulnerability. This is like a plaster, until a full update is created.

It's risky to ignore any updates. A recent study found that today's top 4 most exploited vulnerabilities were discovered between 2018 and 2020.

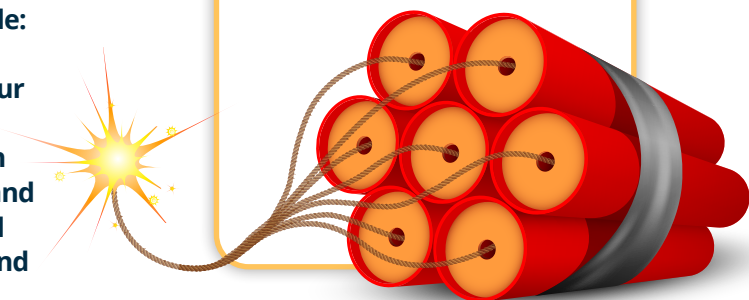
The fact that they're still in the top 4 shows that many businesses are skipping updates!

The answer is simple: Get your IT partner to make sure all your software is always up-to-date. This can be done remotely and easily with minimal disruption to you and your team.

Did you know... about dynamite phishing?

Dynamite phishing is where "adult content" is emailed to you. The criminals behind it are hoping you'll click a link and give them access to your computer (that's what phishing is).

It's often aimed at male names, and there's been a **974% spike in it recently**. Use security software and staff training to stay protected.



BEFORE LONG YOU WILL BE TARGETED BY RANSOMWARE

Here's a scary thought: As the fastest growing cyber-crime, ransomware is big business. And it's businesses like yours that are prime target.

Ransomware is where your data is encrypted until you pay a ransom fee. It's terrifying to see, and very hard to undo once an attack has launched.

Criminals are targeting small and medium sized businesses because many don't take cyber security seriously enough.

It only takes one click on one bad link to let a criminal into your system. Once in, they will spend weeks hidden in the background, secretly preparing an attack.

Their primary goal is to stop your IT partner from kicking them out once the attack has started.

Here's the answer: You need a blend of

appropriate security software and staff training to protect your business.

You WILL be targeted at some point; this is a reality for all businesses in 2021. Whether or not your business succumbs to that attack depends on how prepared you are.

Do you know how resilient your business would be if it were hit with ransomware? We can tell you.

Let's jump on a 15 minute video call. You can talk to our chief security expert Your Name, who will ask you a short number of questions about your business and its IT.

No tech talk, we promise. Just a good productive conversation about protecting your business.

Visit www.itguys.com/ben to book.



QUESTION

Can I take a screenshot in Windows 10?

ANSWER

Yes! The easiest way to capture and save a copy of your entire screen is to hit the Windows key + Print Screen key. Your picture will be saved to the Pictures > Screenshots folder.

QUESTION

How can I see how much storage space my apps are taking up?

ANSWER

Sometimes if your computer is running slowly it's a good idea to remove some apps you no longer use. To see how much storage space they're taking up, go to Settings > System > Storage. Then look at the drive you want to search (This PC, for example) and click Apps & Games.

QUESTION

Can I get rid of the ads on my Start menu?

ANSWER

Yep!
Go to Settings > Personalisation > Start. Then turn off the Occasional show suggestions in Start toggle switch

Let's talk on a video call

Three questions for you:

1. Do you currently have an IT support company?
2. How happy are you with them?
3. If the answer isn't "I'm so delighted, I daydream about them and write them little love notes", let's jump on a video call

The events of the last few years have taught businesses just how important it is to get proactive, responsive IT support.

We're now taking on new clients again.

Set up a 15 minute exploratory video call at www.itguys.com/ben



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This is how you can get in touch with us:

Call us: 020 7241 2255

Email us: info@itguys.com

Visit our website: www.itguys.com